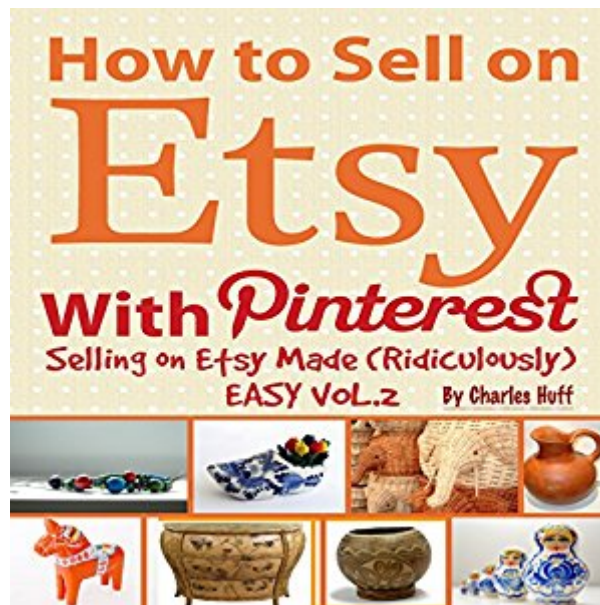




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How To Sell On Etsy With Pinterest - Selling On Etsy Made Ridiculously Easy Vol.2



Synopsis

How to Sell on Etsy With Pinterest - Selling on Etsy Made Ridiculously Easy is a no-nonsense guide to help Etsy sellers navigate this popular, but somewhat confusing social network.

Book Information

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Customer Reviews

For the money this short e-book is probably worth it, though I felt there was very little real substance. As a new Pinterest user it's at least encouraged me to open an account, but really, the "how to sell on Etsy" was virtually non-existent. You could write exactly the same book and plug in Facebook everywhere you have Etsy. On second thought, I'll reduce the rating from three stars to two bases on the lack of Etsy relevant content.

This is a great book, and an easy read. It inspired me to actually edit the HTML on my blog, all my myself, thank you very much. If this means nothing to you, it didn't to me either, until I picked up this book. But the blog has been verified by Pinterest, and I now exist as a business there. Some may say that this is no big deal but to me, it's huge. If you are just beginning to market your Etsy shop, this is the perfect place to start learning how. Incidentally, the author provided his email address for questions. I asked him something and, he did respond with humor and, just what I needed to understand some things. He actually does care about his readers. (Be patient, he's busy and it may take a few weeks.) So, pick up this book. It will take away some of the fear that you may have as a newbie to all of this. Someone panned the book as being too basic but you know, some of us NEED basic!

I get most of my traffic to my website from Pinterest, so I thought I knew my way around. I picked up a couple of tidbits that I didn't even know, that made me go aaaAAAAaaahhhh! For this, I thank you. 5 Stars.

I love Etsy and I adore Pinterest, but I never considered using Pinterest as a tool to sell for Etsy. Those who craft and sell or simply want to know what is out there, this book is the one. I have several friends who pin or sell and buy on Etsy, but I don't know any who combine the two for marketing purposes. Very easy to read and understand. This book is a "must-have" for crafters who use Etsy. It's a purchase I do not regret. And the price is absolutely right.

This book is a part of a series of guides on how to sell your (preferably) handcrafted art and other goods on Etsy using Facebook, via your (niche) blog, Pinterest, etc. The author explains that shoppers prefer Pinterest over other social networking sites when looking for things to buy. They get on Pinterest to get ideas about what they want to purchase next, to post what they intend to purchase and, overall, they use Pinterest as a wish list of sort. ... Katarina Nolte

Content was good. I plan to re-read this and apply the advice. I like the end of chapter summaries. The writing style is entertaining and I like the writer. The editing, however lacked a little. Lots of errors, misprints and formatting problems, which were a little distracting. With the actual physical quality of the book, the price should have been a little lower.

A fun read to help the on line entrepreneur. All good info to know. Previously didn't have any info on Pinterest as it relates to Etsy, so this was a welcome addition to my knowledge base. Will continue to refer to it in the future.

Surprisingly easy techniques that have opened my eyes to simple marketing ideas. The author just takes advantage of a system already in place but seldom used, so far. He connected the dots. I really like the information presented here and will use it.

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